

WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 193569

Schedule Dates	08/14/12-08/20/12
Advertiser	Restore our Future (15528)
Agency/T-Code	Mentzer Media (1290)/ELECTRONIC
Product	Political-Political (1088)
Brand	ROF Est 343 (70865)
Salesperson	Monares, Barbara (1108)
Sales Office	WJLA - Core Team
Buyer Name	BRAUNSCHEIDEL,ANNE
Phone/Fax	/ (202) 872-0263
CPE	ROS/8/14-8/20/12/EST.343
Account Types	Local/Political Issue Agency
Billing Type	Standard
Comments	

Date Entered	08/13/12
Last Modified	08/13/12
Entered By	Susan Petro
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$23,040.00
Net Total	$130,560.00
Sales Tax	

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2012	76	$153,600.00
Grand Total:	76	$153,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/16/12	2	:30	6:59A- ABC--GOOD MORNING AMERICA			2	2	2				6	$1,100.00	$6,600.00	WJLA Arlington (WJLA)		8/13/12
2.0	Normal Line / SPOT	08/17/12-08/17/12	2	:30	6:59A- ABC--GOOD MORNING AMERICA						2			2	$1,100.00	$2,200.00	WJLA Arlington (WJLA)		8/13/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON			2	2	2	1			7	$1,000.00	$7,000.00	WJLA Arlington (WJLA)		8/13/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1	1	1	1			4	$1,200.00	$4,800.00	WJLA Arlington (WJLA)		8/13/12
5.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P			2	2	2	2			8	$1,600.00	$12,800.00	WJLA Arlington (WJLA)		8/13/12
6.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	6:58P- WHEEL OF FORTUNE			2	2	2	2			8	$3,000.00	$24,000.00	WJLA Arlington (WJLA)		8/13/12
7.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	7:27P- JEOPARDY			1	1	1	1			4	$4,000.00	$16,000.00	WJLA Arlington (WJLA)		8/13/12
8.0	Normal Line / SPOT	08/14/12-08/14/12	2	:30	11:35P- ABC--ABC NIGHTLINE			2						2	$1,200.00	$2,400.00	WJLA Arlington (WJLA)		8/13/12
9.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	11:35P- ABC--ABC NIGHTLINE				2		2			4	$1,200.00	$4,800.00	WJLA Arlington (WJLA)		8/13/12
10.0	Normal Line / SPOT	08/16/12-08/16/12	2	:30	11:35P- ABC--ABC NIGHTLINE					2				2	$1,200.00	$2,400.00	WJLA Arlington (WJLA)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:40 PM on Monday, August 13 2012



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 193569

Schedule Dates	08/14/12-08/20/12
Advertiser	Restore our Future (15528)
Agency/T-Code	Mentzer Media (1290)/ELECTRONIC
Product	Political-Political (1088)
Brand	ROF Est 343 (70865)
Salesperson	Monares, Barbara (1108)
Sales Office	WJLA - Core Team
Buyer Name	BRAUNSCHEIDEL,ANNE
Phone/Fax	/ (202) 872-0263
CPE	ROS/8/14-8/20/12/EST.343
Account Types	Local/Political Issue Agency
Billing Type	Standard
Comments	

Date Entered	08/13/12
Last Modified	08/13/12
Entered By	Susan Petro
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$23,040.00
Net Total	$130,560.00
Sales Tax	

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2012	76	$153,600.00
Grand Total:	76	$153,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P			2			2			4	$2,000.00	$8,000.00	WJLA Arlington (WJLA)		8/13/12
12.0	Normal Line / SPOT	08/15/12-08/16/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	$2,000.00	$4,000.00	WJLA Arlington (WJLA)		8/13/12
13.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P							1		1	$2,000.00	$2,000.00	WJLA Arlington (WJLA)		8/13/12
14.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1	$2,000.00	$2,000.00	WJLA Arlington (WJLA)		8/13/12
15.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6:58P- WHEEL OF FORTUNE WEEKEND							1		1	$1,500.00	$1,500.00	WJLA Arlington (WJLA)		8/13/12
16.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	7:29P- JEOPARDY WEEKEND							2		2	$1,500.00	$3,000.00	WJLA Arlington (WJLA)		8/13/12
17.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6P- NEWS-ABC 7 NEWS @ 6P SAT							1		1	$800.00	$800.00	WJLA Arlington (WJLA)		8/13/12
18.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	$800.00	$800.00	WJLA Arlington (WJLA)		8/13/12
19.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	9:57A- ABC--THIS WEEK								1	1	$16,000.00	$16,000.00	WJLA Arlington (WJLA)		8/13/12
20.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	6:59A- ABC--GOOD MORNING AMERICA		2							2	$1,100.00	$2,200.00	WJLA Arlington (WJLA)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:40 PM on Monday, August 13 2012



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 193569

Schedule Dates	08/14/12-08/20/12
Advertiser	Restore our Future (15528)
Agency/T-Code	Mentzer Media (1290)/ELECTRONIC
Product	Political-Political (1088)
Brand	ROF Est 343 (70865)
Salesperson	Monares, Barbara (1108)
Sales Office	WJLA - Core Team
Buyer Name	BRAUNSCHEIDEL,ANNE
Phone/Fax	/ (202) 872-0263
CPE	ROS/8/14-8/20/12/EST.343
Account Types	Local/Political Issue Agency
Billing Type	Standard
Comments	

Date Entered	08/13/12
Last Modified	08/13/12
Entered By	Susan Petro
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$23,040.00
Net Total	$130,560.00
Sales Tax	

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2012	76	$153,600.00
Grand Total:	76	$153,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		2							2	$1,000.00	$2,000.00	WJLA Arlington (WJLA)		8/13/12
22.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1							1	$1,200.00	$1,200.00	WJLA Arlington (WJLA)		8/13/12
23.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		2							2	$1,600.00	$3,200.00	WJLA Arlington (WJLA)		8/13/12
24.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	6:58P- WHEEL OF FORTUNE		2							2	$3,000.00	$6,000.00	WJLA Arlington (WJLA)		8/13/12
25.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	7:27P- JEOPARDY		1							1	$4,000.00	$4,000.00	WJLA Arlington (WJLA)		8/13/12
26.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	11:35P- ABC--ABC NIGHTLINE		2							2	$1,200.00	$2,400.00	WJLA Arlington (WJLA)		8/13/12
27.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P		2							2	$2,000.00	$4,000.00	WJLA Arlington (WJLA)		8/13/12
28.0	Normal Line / SPOT	08/20/12-08/20/12	2	:30	7:57P- ABC--BACHELOR PAD		1							1	$7,500.00	$7,500.00	WJLA Arlington (WJLA)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 02:40 PM on Monday, August 13 2012